

**CARLO MENDOZZI FOUNDATION AWARD**  
**Announcement of participation in the award in the ice cream and pastry sector**

**Self m-AID award : II edition year 2024**



**PREMISE**

FONDAZIONE CARLO MENDOZZI ETS aims to be the hub of research, identification and selection of deserving young people, whose spontaneous applications will be examined annually in December by the technical-scientific committee of the same, in order to provide a concrete contribution to their support.

In full compliance with the mission of the Carlo Mendozzi ETS Foundation, which also aims to be a point of reference and support for the new generation of talented young people with a strong entrepreneurial spirit, a set of shared values will be highlighted, which can act as a link in the generational transition between the past era of the "Self Made Man", represented by Carlo Mendozzi, and the current young entrepreneurship; a special prize will go to a student of a State or Private Hotel Institute in the last year of the course, or of a professional and private pastry school (minimum age 18 , maximum age 20) who will have distinguished himself for an innovative idea.

**Self m-AID award** is the name born from the intertwining of the pronunciation of the words SELF MADE and AID: where AID indicates a support that will materialize in a prize that is aimed at talented young people who have started a business based solely on their own strength, SELF MADE.

For this purpose, the second edition of the thematic Self m-AID award aimed at the ice cream and pastry sector is announced for 2024, with the awarding of the following prizes in exchange:



- €5,000.00 for 1st Place
- €2,500.00 for 2nd place
- €1,500.00 for 3rd place
- €1,000.00 for the Young Talent (student)

### **ART. 1 – ANNOUNCING BODY**

Fondazione Carlo Mendozzi ETS (hereinafter also referred to as FCM) with headquarters in Salerno at Corso Garibaldi 195, 84122 Salerno, CF 95196750657.

Website: <https://www.fondazione-carlo-mendozzi.org>

PEC [segreteria@pec.fondazione-carlo-mendozzi.org](mailto:segreteria@pec.fondazione-carlo-mendozzi.org) - Tel. +39 3666233917.

### **ART. 2 – SUBJECT AND CRITERIA FOR INCLUSION OF CANDIDATURES**

The inclusion criteria of the call will be the examination of those candidates who have distinguished themselves in the two-year period 2023-2024 for having created an activity or a product characterized by at least one or more of the following qualities:

- 1) technological innovation
- 2) originality of the project or product
- 3) ethics and sustainability
- 4) vision of the future
- 5) managerial skills
- 6) entrepreneurial spirit

These qualities will be specifically expressed in the ice cream and pastry sector, and participants may be legal entities belonging for example to small businesses in innovative machinery, business communication in the sector, ice cream, production and distribution of raw materials or they may also be artisans and agencies. Only the first four characteristics will be included in the selection of the winner of the Young Talent category.

The following will be eligible for nomination:

- a. the startups
- b. emerging business in difficult contexts
- c. companies that pursue environmental sustainability
- d. associations that operate meritoriously in the social sector
- e. agencies that have distinguished themselves in the new economy
- f. a student of legal age, maximum twenty years old, from a vocational school

The age limit for joining the call is that the candidate must not be over 45 years old by 12/31/24, the age limit refers to the legal representative. In the case of participants in the student category, it is required that by 11/30/24 they have turned 18 and not exceeded 20.

Should applications of exceptional originality be received, even if not strictly related to the above-mentioned sectors, but in line with the vision and mission of the foundation, these may still be evaluated with due reservations for the purposes of awarding the prize.

Applications from both Italy and other European Union member states will be considered.

### **ART. 3 - PARTICIPATION REQUIREMENTS**

Participation requires registration for the competition at a symbolic cost of €25.00 (€10.00 for students).

The prize, with specific reference to the sector, will be awarded through participation in the aforementioned call, made public through the media and social channels and disseminated in professional schools in the sector; the Fondazione Carlo Mendozzi ETS will publish the described guidelines and the criteria for inclusion of the candidacies as already described in the call itself by March 2024. Applications must be received by 30 November 2024 and the selection of the applications will take place by 20 December 2024. The winners will be announced by January 2025 at the SIGEP fair in Rimini.

Participation in the prize implies all the requirements indicated in this announcement. Failure to comply with the provisions will result in exclusion from the competition.

#### ART. 4 - CHARACTERISTICS OF THE PRIZE

The annual sector award consists of a one-off contribution that cannot be repeated to the same company in the five years following the award. The jury will award three prizes to the first three classified - in addition to the Young Talent (student category) - whose value is equal to:

- €5,000.00 for 1st Place
- €2,500.00 for 2nd place
- €1,500.00 for 3rd place
- €1,000.00 for the Young Talent

The type of tangible or intangible asset most suited to their professionalism will be agreed with the winners. The value of the prize may be , by way of example but not limited to :

- enrollment in a master's degree in specialization or business economics
- support for an advertising campaign for the award-winning product or project
- app development
- purchasing a software
- machinery to support the production of the award-winning product
- machinery with sustainable technology

All supplies of raw materials and/or semi-finished products and packaging are excluded.

This donation is intended to represent a small but tangible economic help, as well as significant support for sharing, visibility, and spreading knowledge of the action carried out by the winner. The winners of the award will be highlighted on social media. There is no provision for appeal to the jury, which is final.



## ART. 5 – TERMS AND METHODS FOR SUBMITTING THE APPLICATION

Nominations for the award will be made upon presentation of the following documentation:

- 1) Application for participation (Form ATTACHMENT A to this announcement), duly completed with the personal data of the participant and signed by the same with a legible signature. A copy of a valid identity document of the signatory must also be attached;
- 2) Descriptive scheme of the proposed project or product (Model ATTACHMENT B to this call)
- 3) Copy of the bank transfer for the membership fee and registration fee to the association by 11/30/2024, which can be sent by bank transfer to:

### **CARLO MENDOZZI FOUNDATION - ETS**

c/o BPER Bank

IBAN: IT97R0538715209000003760492

BIC BPMOIT2XXX

specifying in the reason: “2024 award” indicating the personal details of the candidacy.

The documentation must be sent to the certified email address of the Fondazione Carlo Mendozzi ETS [segreteria@pec.fondazionecarlomendozzi.org](mailto:segreteria@pec.fondazionecarlomendozzi.org), by November 30, 2024.

This documentation can be downloaded from the link [www.fondazionecarlomendozzi.org/Tenders.html](http://www.fondazionecarlomendozzi.org/Tenders.html)

Any requests for clarification may be sent exclusively by email to the address [segreteria@fondazionecarlomendozzi.org](mailto:segreteria@fondazionecarlomendozzi.org)

## **ART. 6 - EXCLUSIONS**

Failure to comply with the above conditions will result in exclusion from the procedure.

It is also specified that applications will be excluded in the following cases:

- if they are submitted after the deadline; - if the application is not signed; - if they do not meet the requirements set out in this Notice; - if there are family ties up to the second degree between the legal representative who submitted the application and the examining board.

## **ART. 7 – APPLICATION EVALUATION METHODS**

Applications received by November 30, 2024 will be evaluated by a jury composed of a member of the scientific technical committee of the Carlo Mendozzi ETS Foundation and two representatives of the ice cream and pastry communication sector.

In selecting the finalists and designating the winners, the Jury will evaluate all the applications according to the inclusion criteria indicated in art. 2 of this announcement. Each of these criteria will be assigned a score from 1 to 5, the sum of which will determine the overall result obtained by the application.

When assigning the score for each of the inclusion criteria, the reference market and how the proposed solution relates to its real needs will be taken into account.

The finalist solutions will be those that obtain the highest score.

## **ART. 8 - PERSONAL DATA PROCESSING**

Pursuant to art. 13 of the General Data Protection Regulation (Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016), candidates are informed that the processing of personal data provided by them when participating in the selection process or otherwise acquired for this purpose by Fondazione Carlo Mendozzi ETS is aimed solely at carrying out the activities of the call and will be carried out by the persons in charge of the activity connected to the call, including by the examining commission, with the use of computerized procedures, in the ways and within the limits necessary to pursue the aforementioned purposes,

even in the event of possible communication to third parties. The provision of such data is necessary to verify the participation requirements and possession of qualifications and failure to indicate them precludes such verification. Candidates are recognized the rights referred to in art. 15 et seq. of the aforementioned Regulation 2016/679, in particular, the right to access one's personal data, to request rectification, erasure, limitation of processing, as well as to oppose their processing, by addressing requests to the Fondazione Carlo Mendozzi ETS in the person of its legal representative with headquarters in Salerno in Corso Garibaldi 195, 84122. Interested parties who believe that the processing of their personal data is in violation of the provisions of the Regulation have the right to lodge a complaint with the Guarantor, as provided for by art. 77 of the Regulation itself, or to take appropriate legal action (art. 79 of the Regulation).

#### **ART. 9 — EQUAL OPPORTUNITIES**

Equal opportunities are guaranteed between men and women in participating in the entire procedural process of the call, pursuant to Legislative Decree 11 April 2006, n. 198. Requests for clarification must be sent exclusively by email to the address [segreteria@fondazionecarlomendozzi.org](mailto:segreteria@fondazionecarlomendozzi.org). Please note that the person responsible for the procedure relating to the selection subject of this call is a member of the technical committee of the Fondazione Carlo Mendozzi ETS.

#### **ART. 10 – FINAL PROVISIONS**

Participation in this competition implies the candidate's unconditional acceptance of all the rules of this announcement.

Nothing may be claimed for any reason and/or title, against Fondazione Carlo Mendozzi ETS, by the subjects who present the ideative proposals - whatever the outcome of this call - in terms of compensation, reimbursement (even if merely as reimbursement of expenses incurred), indemnity or loss of earnings or any other claim whatsoever.

If Fondazione Carlo Mendozzi ETS, at its sole discretion, deems the proposals received to be inappropriate in terms of the respect and purposes pursued by this call, it



reserves the right not to proceed, in whole or in part, with the assignment of the prizes indicated in the preamble and in the previous art. 3.

Pursuant to art. 6 paragraph 1 letter a) of Presidential Decree 430 of 26/10/2010, this competition is not to be considered a prize competition or operation and, consequently, does not require ministerial authorization.

This announcement does not constitute a tender or an offer to the public or a promise to the public. For anything not provided for in this announcement, national legislation and nationally recognized customs apply.

#### **ART. 11 – USE OF THE “SELF M-AID AWARD” LOGO**

Winners who wish to promote the winning solution must adhere to the following rules:

- Use only the original logo provided by Fondazione Carlo Mendozzi ETS. The logo must be placed in a visible and legible manner
- The logo may be placed on paper documentation and on the Internet.
- The wording “self m-aid award – 2024 edition” must always be accompanied by the phrase “Promoted by the Carlo Mendozzi ETS Foundation”
- For any use other than those indicated, prior written authorization from the Carlo Mendozzi ETS Foundation is required.

#### **ART. 12 – COMPETENT COURT**

All disputes that may arise regarding this announcement will be referred to the exclusive jurisdiction of the Court of Salerno.