



CARLO MENDOZZI FOUNDATION AWARD

Attached B – Idea description

This attachment is intended to help you formulate a detailed and complete description of the intervention you intend to propose for the call. Please follow the instructions below, pursuing an appropriate balance between clarity and synthesis. The description will be structured according to the following index:

- 1. General information: brief CVs of the participant, specifying the category of interest in accordance with art. 2 (start-ups, emerging businesses in difficult contexts, .. ) (max. 1,100 characters excluding spaces)
- 2. Description of the submitted project (max. 2,000 characters excluding spaces)
- 3. Describe the salient feature that distinguishes the project (art. 2) (max. 1,500 characters excluding spaces)
- 4. Objectives achieved with the submitted project (max. 1,500 characters excluding spaces)
- 5. Description of any patents filed max. (1,000 characters excluding spaces)
- 6. Why should the project win? (max. 1,100 characters excluding spaces)